GLOBAL PEACE FILM FESTIVAL

WWW.PEACEFILMFEST.ORG

The Global Peace Film Festival draws together filmgoers from all walks of life, into a community of people inspired to take action in their daily lives to leave the world a more peaceful place than they found it.

Now in its eighth year, the Global Peace Film Festival includes film screenings, educational discussions, a street fair, and a K-12 student peace art exhibit in locations throughout Orange County, Florida.

Street Fair September 19, 2010
Film Festival September 21-27, 2010

Sponsor Program Benefits

The GPFF will create a custom package to suit each sponsor's needs and interests. Specific deliverables will be determined by the level of paid and/or in-kind sponsorship trade provided by each partner. All sponsorship levels entitled to a listing in the film catalog, on the Festival trailer, and on the Festival's website as well as invitations to all parties

In-Kind Sponsorships

Sponsors making in-kind contributions to meet product or service needs of the Festival will gain valuable exposure at the events where their products and services are utilized. Sponsors will be recognized in the Festival program and materials where applicable.

Sponsorship Levels

Presenting Sponsor ... $25,000 Golden Dove Sponsor ... $10,000
White Dove Sponsor ... $5,000 Festival Affiliate ... $2,500

Naming rights are available for $100,000 cash contribution per year for at least two years.

Other Sponsor Benefits Include

Visual Display in other Festival materials can include
Merchandise • Print Ads • Schedule brochure
Promotional postcards • Festival tickets
Street Fair • Global Peace 2011 calendar

Event Sponsorship
Sponsors will receive general recognition throughout the Festival and depending on level of endorsement, a targeted and exclusive association with a specific event of their choosing. At the event, sponsor can be recognized with signage, speaking opportunites, VIP event access, and more.

Venue Sponsor • Party Sponsor • Filmmaker/ Film Sponsor
Street Fair Sponsor • Art Exhhibit Sponsor

Festival Access
Sponsors can receive vouchers redeemable for tickets to Festival screenings, as well as Festival passes. Vouchers (not tickets) will be transferable and can be used for corporate clients, customers or promotional purposes.

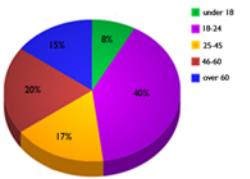
Merchandising and Promotions
Sponsors can initiate promotions at the festival on-site product sampling for festival attendees filmmakers, media and enterainment leaders as well as audience giveaways. Sponsors are also invited to initiate their own in-house promotions such as kick-back coupons, festival package incentives and ticket or merchandise giveaways

GPFF reserves the right, without liability, to modify GPFF programs, offerings, deadlines and other information described herein.

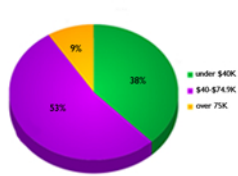
Location, Audience & Demographic* Information

Temperate and green, Orlando provides an ideal base for a global event. A worldwide tourist destination, with Disney and Universal theme parks drawing millions year-round, Orlando is the third most desirable place to travel in the US, hosting over 45 million visiters per year. The region is also known for major institutions of higher education, including the third largest university in the US, the University of Central Florida; leading liberal arts college, Rollins College; and prominent film school, Full Sail University- all of which participate in the Global Peace Film Festival.

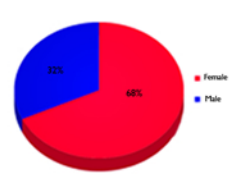
Audience make-up (based on surveying in 2007, 2008, and 2009):



AGE



INCOME



GENDER

(Separate breakdown shows over 40% student attendees' family income is over $100K).

*Information from two demographic surveys, one by United Arts of Central Florida, the other by Rollins College. Detailed statistics are available.

The Program

Films are shown at locations in Orlando and Winter Park. The program has been widely reconized for its quality and has included many award winning films from around the world, several of which have been recognized with Academy Award® nominations.

Street Fair with focus on environmental and sustainable products on the Sunday prior to the opening of the festival.

Student art exhibit in Orlando's City Hall featuring the work of K-12 students from Orange County Pubic Schools. Selected artwork is featured in the Global Peace calendar produced after the festival.

Parties at stellar locations in Orlando and Winter Park.

Focus on youth and student participation. Community participation from a wide range of local organizations including the Interfaith Council of Central Florida, United Nations Association- USA Orlando chapter, Slow Food Orlando, Central Florida Vegetarians and Florida Women in Film &TV.

Past special guests include Nobel Peace prize winners Oscar Arias and Betty Williams, actors Giancarlo Esposito and Michael O'Keefe, environmental activists Philippe Cousteau and Jan Cousteau; Congressman Alan Grayson; Dr. Joel C. Hunter, senior pastor at Northland Church and USA Today columnist DeWayne Wickham.

International presence on four continents through partnerships and sister film festivals including GPFF-Japan, ICPFF-South Korea, Global Film Festival in Great Britain and Hope and Harmony Festival in Israel & Jordan.

What people say about the Global Peace Film Festival

"One of the best festivals in this part of the country." *Roger Moore, Orlando Sentinal film critic (from his blog)*

"I've got a new perspective on filmmaking as a tool for social change and really enjoyed being a part of the Global Peace Film Festival." *Amy Gattie, filmmaker, "The Greatest Commandment is to Love"*

"The impact the Festival has on our students is immense." *Jarvis Hall, film production teacher. Jones High School, Orlando, FL*

"One by one, reporters came back with comments like, 'I never even knew about this, but it really got to me.' A bunch of liberal softies? Nah, just humans feeling connected to other humans in distress." *Lindy T. Shepherd, Orlando Weekly arts editor*

"The movie (we saw) made us appreciate what we have and realize how easy it is for students in the US compared to students in Africa, who struggle to get an education." *Timber Creek High School Service Learning Academy blog after students saw the festival film, "Africa's Daughters," September 2009*

"It was truly an honor to premier at the Global Peace Film Festival. I had wonderful screenings." *Carole Hart, director, "For the Next 7 Generations"*

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