



**GLOBAL
PEACE
FILM FESTIVAL**
WWW.PEACEFILMFEST.ORG

The Global Peace Film Festival draws together filmgoers from all walks of life, into a community of people inspired to take action in their daily lives to leave the world a more peaceful place than they found it.

Now in its ninth year, the Global Peace Film Festival includes film screenings, educational discussions, a street fair, and a K-12 student peace art exhibit in locations throughout Orange County, Florida.



**Street Fair September 18th, 2011
Global Peace Film Festival September 20th- 25th, 2011**

Location, Audience & Demographic * Information

Temperate and green, Orlando provides an ideal base for a global event. A worldwide tourist destination, with Disney and Universal theme parks drawing millions year-round, Orlando is the third most desirable place to travel in the US, hosting over 45 Million visitors per year. The region is also known for major institutions of higher education, including the largest university in the US, the University of Central Florida; leading liberal arts college, Rollins College; and prominent film school, Full Sail University- all of which participate in the Global Peace Film Festival.

Audience make-up (based on surveying in 2010)



*Detailed statistics are available.

The Program

Films are shown at locations in Orlando and Winter Park. The program has been widely reconized for its quality and has included many award winning films from around the world, several of which have earned Academy Awards® nominations.

Street Fair with focus on environmental and sustainable products on the Sunday prior to the opening of the festival.

Student art exhibit in Orlando's City Hall featuring the work of K-12 students from Orange County Public Schools. Selected artwork is featured in the Global Peace calender produced after the festival.

Parties at stellar locations in Orlando and Winter Park.

Focus on youth and student participations. Community participation from a wide range of local organizations including the Interfaith Council of Central Florida, United Nations Association-USA Orlando chapter, Slow Food Orlando, Central Florida Vegetarians and Florida Women in Film & TV.

Past special guests include Nobel Peace prize winners Oscar Arias and Betty Williams, actors Giancarlo Esposito, Michael O'Keefe, comedian Ahmed Ahmed, environmental activists Philippe Cousteau, Congressman Alan Grayson, senior pastor at Northland Church Dr. Joel C. Hunter, and USA Today columnist DeWayne Wickham.

International presence on four continents though partnerships and sister film festivals including GPFF-Japan, ICPFF-South Korea, Global Peace Festival in Great Britain and Hope and Harmony Festival in Israel & Jordan.

Sponsor Program Benefits

The GPF will create a custom package to suit each sponsor's needs and interests. Specific deliverables will be determined by the level of paid and/or in-kind sponsorship trade provided by each partner. All sponsorship levels are entitled to a listing in the film catalog, on the Festival trailer, and on the Festival's website as well as invitations to all parties.

In-Kind Sponsorships

Sponsors making in-kind contributions to meet product or service needs of the festival will gain valuable exposure at the events where their products and services are utilized. Sponsors will be recognized in the Festival program and materials where applicable.

Sponsorship Levels

Presenting Sponsor ... \$25,000	Golden Dove Sponsor ... \$10,000
White Dove Sponsor ... \$5,000	Festival Affiliate ... \$2,500

Naming rights are available for \$100,000 cash contribution per year for at least two years.

Other Sponsor Benefits Include

Visual Display in other Festival materials can include
Merchandise • Print Ads • Schedule brochure
Promotional postcards • Festival tickets
Street Fair • Global Peace 2012 calendar



Event Sponsorship

Sponsors will receive general recognition throughout the Festival and depending on level of endorsement, a targeted and exclusive association with a specific event of their choosing. At the event, sponsor can be recognized with signage, speaking opportunities, VIP event access, and more.

Venue Sponsor • Party Sponsor • Filmmaker/Film Sponsor
Street Fair Sponsor • Art Exhibit Sponsor

Festival Access

Sponsors can receive vouchers redeemable for tickets to Festival Screenings, as well as Festival passes. Vouchers (not tickets) will be transferable and can be used for corporate clients, customers or promotional purposes.

Merchandising and Promotions

Sponsors can initiate promotions at the festival including on-site product sampling for festival attendees filmmakers, media, and entertainment leaders, as well as audience giveaways. Sponsors are also invited to initiate their own in-house promotions such as kick-back coupons, festival package incentives and tickets or merchandise giveaways.



What people say about the Global Peace Film Festival

“I’ve gotten a new perspective on filmmaking as a tool for social change and really enjoyed being a part of the Global Peace Film Festival.” *Amy Gattie, director, “The Greatest Commandment is to Love.”*

“It was truly an honor to premier at the Global Peace Film Festival. I had wonderful screenings.” *Carole Hart, director, “For the Next 7 Generations.”*

“One of the best film festivals in this part of the country.” “... one of the state’s most prestigious film festivals.” *Roger Moore, Orlando Sentinel.*

“The impact that the festival has on our students is immense because it shows (them) that there are other people deprived in the world and most are in worse situations than ours. It (GPFF) gives me a teaching base to explain to my students that they have no excuse not to succeed because they have all the resources at their hands. I can teach and lecture all I want about genocide in the Sudan but it doesn’t come to life until they actually leave their comfort zone and watch a documentary or talk with someone who has experienced the struggle.” *Jarvis Hall, Film Production teacher, Jones High School*

“The movie (we saw) made us appreciate what we have and realize how easy it is for students in the United States as compared to students in Africa who struggle to get an education.” *Timber Creek High School Service Learning Academy blog after students saw the festival film “Africa’s Daughters,” September 2009*



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